

**2012 - 2016 Executive Director, Josephine Herrick Project: Enhancing Lives Through Photography Since 1941**

- Changed the name of the organization to honor the founder, brought in five new board members, created an advisory council, and a three-year strategic plan
- Hired and oversaw Financial Director, Development Director, Program Director and annually recruited and trained thirty professional photographers as teaching artists to special needs communities
- Grew the annual budget from \$67,000 to current \$230,000, including first time city, state and federal support (NYSCA, NEA, NYSREDC, NeON/Carnegie Hall, NY Council on the Humanities, NEH)
- Cultivated partnerships with Goodwill, Pace University, NYU McSilver Institute for Poverty Policy and Research, Rusk Rehabilitation, St. Francis College, Brooklyn & NY Public Libraries, Cooke Center Academy, JobPath, Services for the Underserved, International High Schools, Initiative for Women with Disabilities, Independence Care Systems, VA Hospitals, and Vet Centers, among others
- Worked with archivist to organize and preserve 75 years of archives and create annual exhibits
- Initiated monthly newsletter, social media plan, worked with volunteer videographers
- Created Josephine Herrick exhibition with art historian Bonnie Yochelson, highlighting JHP founder's life and work as a photographer and social activist
- Raised the number of annual programs from 5 to 25 and added an online book publishing and exhibition initiative, publishing 52 books documenting the visual stories of all program participants
- Upgraded archival photo system, computers, website and social media
- Instigated an annual benefit photography auction and an online revenue source through Paddle8 for prints donated by more than 80 photographers annually
- Secured annual November exhibition space for veterans at St. Francis College
- Created a "Finding Josephine Herrick Day" at NY Public Library to search for her legacy; Annual Josephine Herrick Photo Contest; Annual BBQ for Volunteers; and participant in annual Photoville festival.

**2006 - 2012 Director of Education, The Anne Frank Center USA**

- Attended Board of Directors meetings, lead program committee, maintained Board minutes
- Teamed with accountant and executive director on budgets, grants and fundraising strategies
- Collaborated with arts and cultural institutions on events, programs and workshops including Young Playwrights, Inc., the Vineyard Theatre, Lehman College; Voices of September 11<sup>th</sup>; Park51 Muslim Center; Women's eNews; and PEN America
- Reframed Anne Frank as a role model for today and created innovative educational theatre, literary and visual arts programs in grades 3 – 12
- Created the *Prison Diary Writing Program* for 200 US Prisoners in collaboration with PEN American Center, and partnered on annual readings from the diaries
- Established *Celebrate Independent Thinking*, a lecture, film and performance series
- Wrote *Conversations with Anne*, 12 interactive one-woman performance pieces for family & school programs
- Collaborated with Hollywood film editor Bruce Green on the *Diary Recording Project* to film 70 participants reading their favorite Anne Frank quote
- Researched, wrote grants, and cultivated donors yielding over \$100,000 annually through programs

- Oversaw annual Spirit of Anne Frank Scholarship Award committee; assisted with the annual gala
- Served as spokesperson; wrote press releases, web content and marketing materials
- Selected and supervised 30 volunteers including six interns annually

**2001 – 2006      Administrative Director, The Lee Strasberg Theatre and Film Institute**

- Worked closely with Artistic Director Anna Strasberg, and president Victoria Krane
- Attained National Association of Schools of Theatre accreditation
- Recertified the school with SEVIS, the student visa program after 9/11
- Co-wrote an NEH grant to preserve Lee Strasberg’s archives; hired professional archivist to assess
- Represented Strasberg at NYU Tisch School of the Arts studio meetings on policy and contract negotiations.
- Hired and supervised 60 teaching artists and 20 support staff; maintained a four story building; oversaw curriculum; productions, scheduling; staff development; brochures; and payroll.
- Oversaw 1500 students annually in multiple programs: the adult Institute program; 150 NYU Tisch drama students, NYU Summer Teen Intensive, including curriculum, grades and evaluations; Young Actors at Strasberg. Added new programs: Teen workshop, Summer Camp; and public workshops.
- Doubled the annual student productions
- Created a strategic plan for afterschool program and rental of overflow space.
- Designed teacher training program for the Young Actors program
- Participated with Anna Strasberg at Career Day, Washington Irving High School
- Established an annual international one-act play contest and produced winning plays

**1998 - 2001      School Program Coordinator/Development Assistant - South Street Seaport Museum**

- Assisted the president and vice president on the capital campaign
- Researched potential donors, recruited first African-American to the Board of Directors
- Wrote “Hoist the Sails” *Waverree* restoration proposal for corporate sponsorship; organized the *Captains Courageous* fundraiser at the Manhattan Theatre Club
- Coordinated in-school programs in poetry, archaeology, printmaking, salt-water tanks; assisted with on-site sailing and archaeology exhibit for 5,000 NYC at-risk students annually
- Director, Board of Education summer camp—recruited teachers, artists and 100 students from Chinatown and Lower East Side; oversaw mission, curriculum, policy and permits

**EDUCATION**

New School, M.S. in Nonprofit Management Program  
 University of Western Ontario, London, Ontario Canada. BA, English Literature

**NATIONAL & LOCAL PRINT & BROADCAST MEDIA INTERVIEWS; PROFESSIONAL DEVELOPMENT PRESENTATIONS; ACADEMIC PUBLICATIONS**

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| 9/19/14  | Womensenews.org, “Josephine Herrick’s Photo Legacy Comes into View” by Maureen McNeil                                     |
| 7/4/14   | The Today Show, “Hope to It” featuring JHP the veteran program at Brooklyn VA Hospital                                    |
| 10/15/13 | Wall Street Journal, “Teaching with Cameras” by Ralph Gardner, featuring the JHP program at the Block Institute, Brooklyn |

- 4/25/12 *Huffington Post*, “Does the Holocaust Matter to Today’s Kids?” by Maggie Quale.
- 3/3/12 National Arts Education Association, the Hilton New York, presentation on The Art of Self-Discovery with Andrea Kantrowitz.
- 3/4/12 *Downtown Magazine*, “The Anne Frank Center Opens in Lower Manhattan, Building a World Based on Mutual Respect,” by Twylla Alexander.
- 3/18/12 *The Daily News*, “South Bronx Youth Who Can Relate to Anne Frank Visit the New Center,” by Corinne Lestch.
- 3/15/12 *NY1.com*, “Anne Frank Center Opens New Downtown Exhibit,” by Roger Clark.
- 2/4/12 *Newsday*, “Anne Frank Center Aims to Foster Tolerance,” by Maria Alvarez
- 8/2/11 *The New York Times*, “Riding a Bus from the Bronx to New Cultural Horizons,” by Andrew Boryga.
- 7/11 Introduction, *Ursula’s Prism*, by Anne Block, Gihon River Press, Inc.
- 3/15/11 Morgan Library lecture “Practicing Freedom: Anne Frank’s Example.”
- 9/23/10 *Ms. Magazine* blog, “Anne Frank, Graphically.”
- 5/11/10 Masterpiece Theatre, PBS twitter, “The Diary of Anne Frank.”
- 6/24/09 A&E Biography Channel, Anne Frank video documentary.
- 6/12/09 *The Jewish Week*, an article on The Anne Frank Center USA.
- 6/12/09 International Women’s Writing Guild, Skidmore College, “Introduction to Anne Frank” lecture, in honor the anniversary of her 80<sup>th</sup> birthday.
- 6/12/09 *Democracy Now*, The Amy Goodman Show, a viewing of The Diary Recording Project, produced by Maureen McNeil, edited by Bruce Green.
- 5/27/09 Mulberry Street Branch, NYC Public Library, lecture on “Anne Frank’s Life and Times.”